

The City of Eastlake

Announces a Sponsorship Opportunity on Channel 12/99

**The City of Eastlake, Ohio is announcing a special
Sponsorship package for our Community TV Channels
12 & 99. We will accept sponsors from local merchants at
low, low rates.**

**This is your opportunity to target your message to your
closest neighbors. This low-cost sponsorship offers you
on-air consistency at unheard of prices.**

Call now and get your business on the air.

Contact for Details:

**The Office of the Mayor
35150 Lakeshore Blvd.
Eastlake, OH
(440) 951-1416
Ext. 101**

EASTLAKE ADVERTISING FACTS

TV SPORTS RUN ON Channel 12 Time Warner and Channel 99 on AT & T.

Poster Ads run for 15 seconds

Commercials run for 60 seconds minimum

Poster Ads run 240 per hour
5000 per 24 hour period

Purchasing **Poster ads** would run a minimum of
100 times per day, 3,000 times per month.
Cost per spot is \$0.016

60 Second Commercials run 1 per hour
5 per 24 hour period

Purchasing **60 Second Commercials** would run a
Minimum of 5 times per day, 150 times per month
Cost per spot is \$0.230

Contracts are for 3, 6 or 12 month periods and must be paid in advance.